

**RESPONSE UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE REQUESTED  
EXAMINING GROUP 3623  
Attorney Docket No. 10761.1467-00  
Customer No. 81,331**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	
Michael SVILAR et al.	)	Group Art Unit: 3623
	)	
Application No.: 10/767,661	)	Examiner: Adrian J. MCPHILLIP
	)	
Filed: January 29, 2004	)	
	)	
For: MARKETING FORECASTING	)	Confirmation No.: 5386
TOOL USING ECONOMETRIC	)	
MODELING	)	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT AFTER FINAL**

In reply to the Final Office Action mailed July 22, 2011, and pursuant to 37 C.F.R.

§ 1.116, Applicant proposes that this application be amended as follows:

**Amendments to the Claims** are reflected in the listing of claims beginning on  
page 2 of this paper.

**Remarks/Arguments** begin on page 15 of this paper.